



# LAUNDRY MAN OF INDIA JOBY KM

**3** Days | **Practical  
Training**

Global Laundry  
Consultant

Industrial Laundry  
Expert

Serial Brand Creator

# About Joby KM

## The Laundry Man of India

Joby KM, popularly known as the Laundry Man of India, is a global laundry consultant with over 16 years of hands-on experience in the laundry and dry cleaning industry. Based in India and the UAE, Joby KM is widely recognized for shaping the future of laundry services and manufacturing across the Asian continent, GCC, and Africa.

With an unmatched reputation, he has led and transformed thousands of businesses through his technical expertise, training, and visionary guidance, earning him a prominent spot as one of Asia's most sought-after industrial laundry consultants.



# Launmark India Pvt. Ltd.

## Premium Laundry Machine Manufacturing

Founded by Joby KM, Launmark India Pvt. Ltd. is a leading laundry and dry cleaning machine manufacturing company in India. The company manufactures industrial-grade laundry machinery with a focus on:

- ✔ Durability (25+ years design life)
- ✔ Energy efficiency
- ✔ User-centric designs
- ✔ Custom configurations for diverse needs

## Key Highlights

16+ years of successful  
machine manufacturing

Over 3,200+ installations  
across India and abroad

Strong network of OEM and private label  
manufacturing partners in China

Exporting to GCC, Africa,  
and global markets

Manufacturer for several global and domestic  
brands under white-label agreements

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# Brands under the Leadership of Joby KM



LAUNMARK  
INDIA  
PVT LTD

## LAUNMARK

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Premium brand offering industrial-grade laundry and dry cleaning equipment. Trusted by laundromats, hospitals, hotels, and institutions for high performance and reliability.



## CRISTAL

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Tailored for custom-built solutions and white-label manufacturing for distributors and resellers worldwide. The Cristal brand is known for flexible design, rapid development, and reliable machinery production.



## CLM

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Specially designed for small-scale laundry setups, startups, and home-based entrepreneurs. This affordable and compact range empowers local businesses and individuals with professional laundry tools at an accessible price point.



## LAUNSMART Franchise Model by Joby KM

Launsmart is a visionary laundry and dry cleaning franchise model created by Joby KM. It is designed for new-age entrepreneurs seeking to enter the laundry business with compact, modular, and scalable solutions.

# Highlights

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1

Turnkey franchise solutions starting from 15kg live laundry modules

2

Operational support, layout planning, equipment supply, and training

3

Ideal for malls, apartments, urban neighborhoods, and tier 2/3 cities

4

Backed by Launmark machinery and Joby KM's consultancy expertise

# 121 Project Consultancy

## From Scratch to Success

The crown jewel of Joby KM's consulting career is 121 Project Consultancy – a comprehensive service designed for end-to-end laundry project execution.

### What's Included:

- Project planning and site analysis
- Equipment selection and layout design
- Utility drawing and civil/electrical design
- Training and manpower deployment
- Operations manuals and SOP creation
- Branding and marketing support
- Inauguration to business launch assistance



### Consultancy Charges:

**INR 90,000 + 18% GST = INR 1,06,200**

Ideal for hotels, hospitals, garment factories, large-scale laundries, and even first-time entrepreneurs, this consultancy service ensures zero guesswork and complete industry support.

Book through

[www.jobykmlaundrymanofindia.com](http://www.jobykmlaundrymanofindia.com)



# Global Presence and Export Reach

Joby KM's influence extends far beyond Indian borders. He has created a robust export and OEM ecosystem through:

- ✓ Private label collaborations in China
- ✓ Export of Indian-built machines to GCC, Africa, and Southeast Asia
- ✓ International client training and project hand-holding
- ✓ Specialized knowledge in export documentation, machine configuration, and localization

## Consultancy Specialties

Industrial Laundry for Hospitals & Hotels

Commercial Dry Cleaning Projects

Garment Laundry Units for Factories

Franchise Development & Expansion

Laundry Equipment Branding & OEM Setup

In-house Laundry vs Outsourcing Analysis

Eco-Friendly & Steam-Free Laundry Systems

Compact Laundry Solutions for Urban Markets

# Achievements at a Glance



16+ years of industry experience



3,200+ installations completed



10,000+ professionals trained



Operations in India, UAE, GCC & Africa



Manufacturing across 3 key brand verticals



Franchise expansion through Launsmart



Consulting projects from scratch to inauguration



## Why Choose Joby KM?

- ✓ Deep domain expertise in laundry business setup
- ✓ Trusted advisor to global laundry equipment brands
- ✓ 100% practical, on-ground experience
- ✓ Strong understanding of international standards & logistics
- ✓ One-stop solution provider – machines, setup, training, branding

# 3 | Practical Day | Laundry Training

Learn. Practice. Master.

With Joby KM – The Laundry Man of India  
Organized by Launmark India Pvt. Ltd.



## Venue

Joby K M Laundry Man Of India  
Training Centre, Cristal Plaza, 8/12,  
Ulavaipu Poochakkal Road, PO,  
Poochakkal, Cherthala, Panavally,  
Kerala 688526



## Time

11:00 AM to 4:00 PM



## Seats

Limited to 10 Participants Only



## Fee

₹12,000 (Inclusive of GST)



## Booking

Advance payment required | Batch  
starts only after 10 seats are filled



# What You'll Learn

**1**

## What is Laundry?

Laundry is the process of cleaning garments using water, detergents, and machine cycles. It includes washing, rinsing, spinning, and drying with focus on hygiene, care, and efficiency.

**2**

## What is Dry Cleaning?

Dry cleaning uses solvents instead of water to clean delicate garments like suits, silk, wool, and bridal wear. It is a controlled chemical process ideal for non-washable fabrics.

**3**

## What is Stain Removal?

Stain removal is a specialized process of treating tough spots (ink, grease, blood, etc.) with spotting chemicals before or after washing/dry cleaning—critical to fabric presentation and customer satisfaction.

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## Objective of Training

To equip participants with:

- ✓ Operational confidence in laundry & dry cleaning
- ✓ Professional stain removal techniques
- ✓ Basic machine handling skills
- ✓ Industry-ready workflow knowledge
- ✓ A strong foundation to start or upgrade a laundry/dry cleaning business

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## Terms & Conditions

**Training is conducted only with Launmark brand machines**

**We do NOT train on other brands**

**Includes theory + hands-on practice**

**Food, accommodation, and transport are NOT included**

**Post-training doubt clarification is chargeable**

**Training starts only after full batch confirmation**

**Payment is non-refundable and non-transferable**

# Day-Wise Detailed Schedule

## Day 1

### Laundry Operations

**Time: 11:00 AM – 4:00 PM**

**11:00 AM – 12:00 PM:** Introduction to laundry types, fabric classifications, and wash process

**12:00 PM – 1:30 PM:** Machine handling – washer, hydro, dryer (Launmark brand)

**1:30 PM – 2:00 PM:** Lunch Break (Self-arranged)

**2:00 PM – 3:30 PM:** Wash cycle planning, detergent logic, garment care

**3:30 PM – 4:00 PM:** Q&A and recap session

## Day 2

### Dry Cleaning Fundamentals

**Time: 11:00 AM – 4:00 PM**

**11:00 AM – 12:00 PM:** What is dry cleaning? Introduction to solvents, safety & fabric rules

**12:00 PM – 1:30 PM:** Machine demonstration – Launmark dry cleaning system

**1:30 PM – 2:00 PM:** Lunch Break (Self-arranged)

**2:00 PM – 3:30 PM:** Handling delicates, tags, inspection, and drying

**3:30 PM – 4:00 PM:** Recap, doubt clearing

## Day 3

### Stain Removal Expertise

**Time: 11:00 AM – 4:00 PM**

**11:00 AM – 12:00 PM:** Introduction to stain types – protein, grease, dye, rust, etc.

**12:00 PM – 1:30 PM:** Live demo – spotting table, chemicals, tools in action

**1:30 PM – 2:00 PM:** Lunch Break (Self-arranged)

**2:00 PM – 3:30 PM:** Individual hands-on practice with stain kits

**3:30 PM – 4:00 PM:** Final discussion, certificate distribution, and feedback



## Venue

**Joby K M Laundry Man Of India Training Centre**  
Cristal Plaza, 8/12, Ulavaipu Poochakkal Road, PO,  
Poochakkal, Cherthala, Panavally, Kerala 688526

# Frequently Asked Questions (FAQs)

1

## **Who is this training for?**

Entrepreneurs, laundry owners, hotel/hospital staff, and anyone entering the laundry/dry cleaning field.

2

## **Do I need prior experience?**

No. This training is suitable for beginners as well as existing operators.

3

## **Will I get a certificate?**

Yes. You'll receive a Launmark participation certificate after completion.

4

## **Can I cancel or reschedule after booking?**

No. Bookings are final, non-refundable, and non-transferable.

5

## **Will I be trained on my machine brand?**

No. Training is conducted only using Launmark machines.

6

## **Is accommodation provided?**

No. Participants must arrange their own stay, meals, and travel.

7

## **Is post-training help available?**

Yes, but follow-up sessions or personal assistance are chargeable.

# Reserve Your Seat Today!



**Call/WhatsApp**  
+91 9539000990



**Email**  
laundrymanofindia@gmail.com



**Website**  
[www.jobykmlaundrymanofindia.com](http://www.jobykmlaundrymanofindia.com)



**Scan QR & Book**

**Master laundry, dry cleaning, and stain removal in 3 powerful days!**

Limited seats. Book now and upskill with India's most trusted laundry consultant – Joby KM.



## Official Contact

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**Global Laundry Consultant**

**Founder**



**Chief Consultant – 121 Project Consultancy**

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